Board Enrichment Meeting, 9/10/26 Guests

The following individuals are folks who might be good board members (or committee members) for DALC. We've invited them to the Board Enrichment meeting to observe and get to know board and staff in a casual setting. Jen, Peter, and Al have met in person with Rickey, Gene and Doug. We haven't been able to meet yet with Kathy, David, and Jack.

I believe Rickey, Gene and Doug will join us at 10:30. Kathy and Rickey will be joining us just after lunch (I will brief them on the topic so they aren't coming in totally cold!). David is currently a "maybe" – he's working on getting out of another commitment so he can join. Jack Naughton likely won't be able to join, he has a morning commitment, but I'm encouraging him to come in the afternoon if it works for his schedule.



**Rickey Chernik**: Rickey has been active with the Driftless Trail for the last 3 years or so. He is an endurance trail runner and has engaged that community through Driftless Endurance, a running club he founded. He and his wife live in Madison, and his wife's family has a 300 acre farm in Avoca. They have two young kids, and Rickey is an Event Manager for Destination Madison. Rickey is very interested in board service and brings a wealth of experience – planning, budgeting, marketing. He's excited to learn more about all the other stuff DALC does!

**Gene Schriefer**: Retired from UW extension, former head of Wisconsin Farm Service Agency. He is very well versed in grass-based agriculture, rotational grazing, and well connected throughout the state. He lives in Mineral Point and farms (sheep and cattle) just outside of Dodgeville. He's excited to help DALC think through ag strategies.





**Doug White**: Doug learned about DALC through a google search in 2023! He's been an environmentalist for years supporting TNC and Sierra Club but wanted to do something closer to home with a more significant local impact. He says he's loved DALC since the first event he attended, praising our authenticity. He led a match challenge last year for DALC volunteers donating for the first time. Doug did say "not yet" to board service, after careful consideration. He really wants to

continue to be impactful in projects, and knows that he would not have the patience for governance work. Jen, Peter, and Al were very impressed with his forthrightness and look forward to working with him, perhaps through committee work, or specific project work. He loves the Driftless Trail and Wintergreen.

**David Hahn**: David is a retired physician and lives in Dodgeville, on ZZ near Bethel Horizons. He's helped us out with mowing at the Pleasant Ridge Section. He's very invested in the area and loves being involved. Al has known him for a long time – a former neighbor. He's a respected professional and thoughtful. Angie has gotten to know him over the last year and recommended him for the Board.





**Jack Naughton**: Jack is a retired architect with a wide network in the arts community (along with his wife Carol). Angie recommended him to the Board as well – he'd be a thoughtful board member, he's very enthusiastic about DALC, and his architecture experience would be beneficial as we move through a planning process for Wintergreen.

**Kathy Cefalu**: Kathy is Dale's neice (Russ's daughter) and an "heir" to the Dry Dog CE complex. She is recently retired VP Humana Resources of TDS. She currently serves on the Board of Guarding against Cancer-an organization raising money for the Carbone Cancer Institute and has served many years on the Waunakee Police and Fire Commission but has recently retired from this as they moved out of Waunakee last year. She has business contacts in SW Wisconsin and would be a super addition to



DALC Board in my opinion and could bring financial and HR skills to the board. Dale says that "everything she touches turns out well, in my experience".